



FOR IMMEDIATE RELEASE

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## DELTA SOUL CELEBRITY GOLF AND CHARITY EVENT BACK IN THE SWING FOR YEAR FIVE

GREENVILLE, MS - True to its Delta roots, the fifth annual Delta Soul Celebrity Golf and Charity Event promises to be filled with the southern hospitality and laidback good times that has become the signature of this epic fundraising event for the Steve Azar St. Cecilia Foundation (SASCF). This year's event is being held on June 9 – 12 in Greenville, Mississippi. "We are thrilled about this year's event," commented Gwen Azar, the SASCF's co-founder with her husband, Steve. "It is exciting to realize last year we had participants from 20 states travel to our community to take part in our Delta Soul event and we know this year will be even bigger! We are encouraged with so many of our celebrities committing very early this year to come back in 2016!" Committed celebrities for this year's tournament include: Actor Frankie Muniz from multiple Emmy winning sitcom, Malcom in the Middle; Super Bowl winning quarterback, Jim McMahon; NHL Five-Time Stanley Cup winner, Grant Fuhr; Actor Richard Burgi of General Hospital, The Sentinel and Desperate Housewives; MLB great Reggie Smith; Former supermodel Kim Alexis; Actress Debbe Dunning of Home Improvement; Actor comedian Gary Valentine of King of Queens and the Paul Blart: Mall Cop Movies, Home Improvement actor, Richard Karn and many more!

The Delta Soul Celebrity Golf and Charity Event is a fabulous event that provides Greenville an avenue to show off its best attributes to the brightest stars throughout the country. "There is nothing like bringing our celebrity friends together from all over the nation and showing them what the Delta is really all about --- great food and drink, incredible music and of course, our people coming together to raise money to invest back into this community we all call 'home'," said Steve Azar, who brainstormed this event with co-chairs, Beth Mansour and Esther Virden, after moving back to Greenville in 2011 to "give back" to his hometown. In 2015, this three-day

event raised nearly \$100,000. More than \$520,000 has been given to support the arts, children and education in the Delta and beyond since the Foundation's inception in 2006. Some of the organizations who have previously benefitted from the Foundation's generosity include the Boys and Girls Club of Washington County, Camp Looking Glass, Delta Center Stage, Delta Children's Museum, Delta 180, Delta Music Institute and Delta State University, Education Foundation of Greenville, Grammy Museum, Mississippi, Greenville Arts Council, Greenville Harmony Chorus, Greenville Renaissance Scholars, St. Joseph Catholic School Art and Music Programs and Washington School Art and Music Programs. The Steve Azar St. Cecilia Foundation was honored to be the 2014 recipient of the Clarke and Judy Reed "Helping Heart" Humanitarian Award presented by the Boys and Girls Club of Washington County.

The Schedule of Events includes a private celebrity dinner at the world-famous Doe's Eat Place to kick-off the event in style on Thursday, June 9. Following an incredible meal, the party will continue at the Walnut Street Blues Bar for late night entertainment. The Celebrity Cup kicks off on Friday, June 10 followed by the Big Night Dinner and Live Auction Party. The Live Auction will be a "must attend" for anyone looking for that special one-of-a-kind item ranging from fabulous vacation packages to unique sporting event packages; there is sure to be something to spark the interest of everyone who attends these Friday evening festivities! The Delta Soul tournament, itself, will start at the Greenville Golf and Country Club on Saturday morning followed by a Delta inspired Catfish Fry. Saturday night will conclude with the Steve Azar and Friends Concert Jam to be held at the Harlow's Casino Resort and Spa.

"We are so grateful to Blue Cross & Blue Shield of Mississippi, The Skin Institute and the Hartness Foundation who have agreed to be our 2016 Presenting Sponsors once again this year. Harlow's Casino Resort and Spa is our official hotel and James Ceranti Chrysler-Nissan will be providing our official transportation for our event" stated Steve. "A huge thank you also goes out to our amazing committee of volunteers who work tirelessly to ensure our event is organized to perfection and exceeds every expectation for a first-class event each and every year! Without the incredible support of these businesses and organizations along with countless others, the Delta Soul would not have grown as a fundraising event allowing us, through SASCF, to invest hundreds of thousands of dollars back into our community in such a short period of time!"

Online registration is now open for sponsorship and participation opportunities. To register go to [www.sascf.org/delta-soul-event](http://www.sascf.org/delta-soul-event) or email us at [deltasoul@sascf.org](mailto:deltasoul@sascf.org) for more information.