



FOR IMMEDIATE RELEASE

STEVE AZAR DELTA SOUL CELEBRITY GOLF AND CHARITY EVENT-June 5-7

GREENVILLE, MS- The third annual Steve Azar Delta Soul Celebrity Golf and Charity Event will be held in Greenville, MS June 5-7, and it continues to gain momentum. Celebrities scheduled to participate this year are NHL Hall of Famer Grant Fuhr, Major league baseball great Reggie Smith, Superbowl winning quarterback Jim McMahon, former NFL tight end Wesley Walls; saxophonist Branford Marsalis; actors Grant Show, Chris Rich, and Richard Karn; Mark Bryan and Dean Felber of Hootie and the Blowfish; former LPGA star Kris Tschetter; Ray Lloyd AKA The Glacier, and Supermodel Kim Alexis to name a few.

All proceeds from the event benefit the Steve Azar St. Cecilia Foundation (SASCF). Last year's three day event raised \$170,000 with its first year bringing in \$110,000. The beneficiaries for the 2013 event were the Greenville Arts Council, St. Joseph Catholic Schools, Delta State University and the Delta Music Institute, the Boys and Girls Clubs of Washington County, Delta 180, Delta Children's Museum, DeSoto Family Theatre, Camp Looking Glass, Delta Center Stage and Delta Symphony.

This year's event promises to be even larger as word is spreading about the "Delta's hospitality and great food." The Delta Soul has garnered the attention of publications such as Golf Digest and Country Weekly. Event founder Steve Azar stated, "The Delta Soul has received national recognition recently; it has been good to have our Delta featured on the 'big stage.' We are looking forward to another year of celebration and giving back."

The Schedule of Events includes a Private Celebrity Dinner, Thursday, June 5, at Doe's Eat Place followed by a stop at Walnut Street Blues Bar. The Celebrity Cup Challenge kicks things off on Friday, June 6 with the "Big Night Party" and Auction following Friday evening. Both events are scheduled to be held at the Greenville Golf and Country Club. Saturday morning the Golf Tournament begins at the Greenville Golf and Country Club immediately followed by a Delta Catfish Fry (location TBD). Harlow's Casino & Resort will rock with the Steve Azar and Friends Jam on Saturday night.

Presenting sponsors for 2014 are Blue Cross & Blue Shield of Mississippi, The Skin Institute and the Hartness Foundation. Harlow's Casino & Resort is the host hotel with James Ceranti Motors providing transportation for guests.

For more information on becoming a sponsor or purchasing tickets, go to www.sascf.org or contact deltasoul@sascf.org or info@sascf.org.

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