



STEVE AZAR

CELEBRITY GOLF & CHARITY EVENT



SPONSOR PACK

JUNE 6-8 2024

GREENVILLE, MS



DELTA SOUL CELEBRITY GOLF & CHARITY 2024 SPONSORSHIP OPPORTUNITIES

Waitin' On Joe - \$20,000

- 8 Golf Entries In Friday's Celebrity Cup
- 8 Golf Entries In Saturday's Delta Soul Championship
- Invitation To Doe's Celebrity Dinner
- 16 VIP Sponsor Credentials*
- 16 Tickets to The Big Night Party and Celebrity Jam
- 16 Tickets to The Catfish Fry Dinner
- Option For Company Provided Tent and Banner at Course
- Inclusion Of Company Product and Promotional Materials in Gift Bags
- Presenting Sponsor Logo/Listing In All Media Advertising
- Sponsor Logo on Tournament Banner, E-Program and Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- Full Page Complimentary Ad in Event E-Program
- Tee Gift and Team Photo for Saturday Golfers
- 8 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

Monday (I Don't Have To Be Me 'til) - \$12,000

- 6 Golf Entries in Friday's Celebrity Cup Scramble
- 6 Golf Entries in Saturday's Delta Soul Championship
- Invitation To Doe's Celebrity Dinner
- 12 VIP Sponsor Credentials*
- 12 Tickets to The Big Night Party and Celebrity Jam
- 12 Tickets to The Catfish Fry Dinner
- Option For Company Provided Banner at Course
- Inclusion Of Company Product And Promotional Materials In Gift Bags
- Prominent Sponsor Logo/Listing In Select Media Advertising
- Sponsor Logo on Tournament Banner, Event E-Program and Select Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- ½ Page Complimentary Ad in Event E-Program
- Tee Gift And Team Photo For Saturday Golfers
- 6 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

***VIP Sponsor Credential** allows bearer entrance to the "Juke Joint" hospitality room, VIP sections during the Big Night Party and access to the tournament official transportation. *Must be 21 and older to bear.*

The Flatlands - \$7,500

- 4 Golf Entries In Friday's Celebrity Cup Scramble
- 4 Golf Entries In Saturday's Delta Soul Championship
- Invitation To Doe's Celebrity Dinner
- 8 VIP Sponsor Credentials*
- 8 Tickets To The Big Night Party And Celebrity Jam
- 8 Tickets To The Catfish Fry Dinner
- Sponsor Logo/Name Listing on Tournament Banner, Event E-Program and Select Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- ¼ Page Complimentary Ad in Event E-Program
- Tee Gift and Team Photo for Saturday Golfers
- 4 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

Indianola - \$5,000

- 2 Golf Entries In Friday's Celebrity Cup Scramble
- 2 Golf Entries In Saturday's Delta Soul Championship
- 4 VIP Sponsor Credentials*
- 4 Tickets To The Big Night Party And Celebrity Jam
- 4 Tickets To The Catfish Fry Dinner
- Sponsor Logo/Name Listing on Tournament Banner, Event E-Program and Select Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- Tee Gift And Team Photo For Saturday Golfers
- 2 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

Rena Lara - \$2500

- 1 Golf Entry In Friday's Celebrity Cup Scramble
- 1 Golf Entry In Saturday's Delta Soul Championship
- 2 VIP Sponsor Credentials*
- 2 Tickets To The Big Night Party And Celebrity Jam
- 2 Tickets To The Catfish Fry Dinner
- Sponsor Logo / Name Listing on Tournament Banner and Event E-Program
- 1 Tee Sign On A Hole
- Tee Gift And Team Photo For Saturday Golfer
- 1 Delta Soul Golf Shirt

DELTA SOUL CELEBRITY GOLF & CHARITY 2024 SPONSORSHIP OPPORTUNITIES

Sunshine - \$1,000

- 1 Golf Entry in Saturday's Delta Soul Championship (includes team photo and Tee Gift)
 - 2 Tickets to The Big Night Party and Celebrity Jam
 - 2 Tickets to The Catfish Fry Dinner
 - Name Recognition on Event App & Website
- GET SIGNAGE BY ADDING A TEE SIGN FOR \$100

Fly (Nadine's Special) - \$500

- 1 Tee Sign
- 2 Tickets to The Big Night Party and Celebrity Jam

Doin' It Right - \$1,000

- 4 Tickets to The Big Night Party and Celebrity Jam
 - 4 Tickets to The Catfish Fry Dinner
 - Name Recognition on Event App & Website
- GET SIGNAGE BY ADDING A TEE SIGN FOR \$100

Damn The Money - \$100

- 1 Tee Sign on A Hole

The Big Night Party Ticket - \$175/person

Includes Food, Full Open Bar, Live and Silent Auction and the Steve Azar & Celebrity Concert Jam. Must be 18 or older.

HOTEL INFO:

The Hilton Tru room block is reserved for out-of-town sponsors of the Delta Soul. **There is a 3-night minimum required to book in the Tru block.** Once your sponsorship is received, you receive instructions on how to make your reservation. Hampton Inn also has a block of rooms reserved for participants of the Delta Soul.

REGISTRATION DEADLINE:

Please have sponsorship commitment in by May 15th to ensure proper sponsor listing in materials, but **it is advised to get your form in much earlier** for golf packages, hotel rooms and to secure your spot in the tournament. Click here to register: www.sascf.org/delta-soul-event

All event sponsorships, ticket sales and golf entries are non-refundable. Any money obtained from advance sales will be considered a donation in the event of cancellations due to inclement weather.

Proceeds from the Delta Soul Celebrity Golf and Charity Event benefit the Steve Azar St. Cecilia Foundation a 501c3 charitable organization supporting the arts and children's charities. Sponsorships and donations are tax deductible in accordance with the current IRS laws. Tax ID 27-0140674



EMAIL: deltasoul@sascf.org



WEBSITE: www.SASCF.org



2024 VIP Schedule of Events

Ticket and/or VIP Credential Required For All Events

SPONSORS PLEASE REFER TO YOUR PACKAGE LEVEL TO SEE WHAT IS INCLUDED

JUNE 6 – THURSDAY

- 12:00-5:00 PM **Sponsor/Celebrity Packet Pick Up and Registration**
Tru by Hilton - 600 Rayner Road
- 4:00 PM **VIP “Juke Joint” Hospitality Room Opens – Tru by Hilton Lobby**
5:00-8:00 PM **Welcome Happy Hour & Celebrity Cup Scramble Pairings Party**
- 6:30-8:30 PM **Doe’s Celebrity Dinner-Early Seating* Invitation Only/Ticket Required**
8:30-10:30 PM **Doe’s Celebrity Dinner- Late Seating* Invitation Only/Ticket Required**
502 Nelson Street - Casual Attire
NOTE: The Doe’s Dinner is limited to celebrities and certain level sponsors only. Out of town VIP sponsors whose participation level does not include the hosted Doe’s Dinner can buy a ticket for \$175 per person (food, beer, wine, tip and tax all covered) for the early seating 6:30 pm as long as space permits. Call Beth Mansour 662-820-2537 or Esther Virden 662-347-8168 to reserve.
- 10:00 PM **VIP Blues Bar Jam* (Private party VIP wristband required)**
Walnut Street Blues Bar - 128 Walnut Street
Casual Attire
- 1:00 AM **VIP "Juke Joint" Closes**

JUNE 7 – FRIDAY

- 9:30 AM **Celebrity Cup Scramble Registration & Check-In***
11:00 AM **Celebrity Cup Scramble –Tee Off**
(Boxed Lunch on cart for golfers)
Greenville Golf & Country Club- 2476 Hwy. 1 South
Golf Attire
- 12:00 PM **VIP Ladies Lunch* - See invitation for details**
(For non-golfing guests of out-of-town VIP sponsors and celebrities)
- 5:00-7:00 PM **VIP Happy Hour in the “Juke Joint”**
- 7:00-11:30 PM **The Big Night Party Auction & Celebrity Jam* Ticket Required**
Greenville Golf & Country Club - 2476 Hwy. 1 South
"Delta Royale" -Dressy Casual
- 11:30 PM-1:30 AM **VIP Late Night in the “Juke Joint” (Late night snack - Lost Pizza)**

JUNE 8 - SATURDAY

- 10:30 AM **Delta Soul Championship Check-In***
11:30 AM **Delta Soul Championship-Tee Off**
(Lunch served on the course for Golfers)
Greenville Golf & Country Club - 2476 Hwy. 1 South
Golf Attire
- 5:00 PM -7:00PM **Delta Catfish Fry* – Ticket Required**
Greenville Golf & Country Club
Golf/Casual Attire
Live Music by Dr. Alphonso Sanders
- 9:00 PM -Midnight **VIP Late Night in the “Juke Joint” (Late night snack -Larry Moore BBQ)**

JUNE 9 – SUNDAY

DEPARTURES – Celebrities who are flying, please contact Elisabeth Steele with any questions regarding your departure schedule (662) 822-1559.

*Please see Delta Soul APP for Shuttle Schedules and Notifications



June 6-8 | 2024
Greenville, Mississippi

2024 SPONSOR & EVENT REGISTRATION FORM

To ensure sponsor name inclusion on signs and materials, please confirm sponsorships by May 15th*

Contact Name: _____

Sponsor Name (for sponsor levels): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

***SPONSORSHIPS:**

- _____ \$20,000 Waitin' on Joe
- _____ \$12,000 I Don't Have To Be Me til' Monday
- _____ \$7,500 The Flatlands
- _____ \$5,000 Indianola
- _____ \$2,500 Rena Lara
- _____ \$1,000 Doin' it Right
- _____ \$1,000 Sunshine
- _____ \$500 Fly (Tee Sign plus 2 Big Night Tickets)
- _____ \$100 Damn the Money (Tee Sign)

OTHER:

- _____ \$175 Big Night Party Ticket
- _____ \$ I Can't Participate But Wish To Donate

Online Registration and
more information online at www.sascf.org

or Scan Code



See Hotel Info on Sponsor Package Sheet

PAYMENT METHOD: PLEASE NOTE: CREDIT CARD TRANSACTIONS WILL INCUR A 3% SURCHARGE

CHECK: \$ _____ Total Amount PAYMENT INCLUDED INVOICE ME

CREDIT CARD: \$ _____ Total Amount (plus 3%) Please Charge To: MASTER CARD VISA AMEX

Card Number: _____ Exp: _____

Name on Card _____ Sec. Code: _____ Billing Zip Code: _____

Signature: _____

Please send registration form and payment to:
Steve Azar St. Cecilia Foundation - PO Box 4613 - Greenville, Mississippi 38704
Or Email to: deltasoul@SASCF.org

EIN # 27-0140674
THANK YOU FOR YOUR SUPPORT!



2012-2023 PAST CELEBRITY ATTENDEES (*Bold Denotes 2023 Attendee)

Terry Ahola - Former US Ski Team member

Kim Alexis - Supermodel, author, spokesperson

Jessica Andrews – Singer, Songwriter

Nick Baumgartner - Olympic Gold Medal Snowboarder

Brother Trouble – Country Music duo

Steve Beuerlein - **Former NFL All-Pro QB**

John Bond – Former Mississippi State University Quarterback

Ray Boudreaux – Singer-Songwriter, Finalist “The Voice” Season 5

Mark Bryan - Grammy winning lead guitarist (Hootie and the Blowfish)

Richard Burgi – Actor (General Hospital, Desperate Housewives, The Sentinel)

Toi Cook - Former NFL, Defensive Back (49ers / Saints)

David Crews – Celebrity chef

Louis Coleman - Former MLB pitcher

Steve Day – National Wrestling Hall of Fame inductee

Ira Dean – Former bassist for award winning country trio Trick Pony, hit songwriter

Dez Dickerson – Guitarist for Prince and the New Power Generation, songwriter, producer

Trent Dimas - Olympic Gold Medal Gymnast

Ken Dorsey - Former NFL Quarterback (Cleveland Browns, 49ers)

Shawn Drover – Drummer for Megadeth, Act of Defiance

Debbe Dunning - Actress, model, spokesperson (Home Improvement)

Matt Duff – TV host (Major League Bow Hunters)

Michael Eruzione- Olympic Hockey Captain 1980 Miracle on Ice

Dean Felber - Grammy winning bassist (Hootie & The Blowfish)

Roger Fisher – Founding guitarist/songwriter for the rock group, Heart

Michael Fisher – Former producer, manager and engineer, Heart

Jackie Flynn - Actor and comedian (Three Stooges and Hall Pass)

Morgan Freeman – Academy Award Winning Actor/ Director

John Fox -NFL coach

Tim Fox - **Former NFL player (Patriots, Chargers and Rams)**

Grant Fuhr -NHL, 5X Stanley Cup winner (LA Kings, St. Louis Blues, Calgary Flames)

Jim Gallagher, Jr. – 6X PGA winner, golf analyst with the Golf Channel

Robert Gamez – Multiple Winning PGA player

Harold Green-Former NFL(Cincinnati Bengals, St. Louis Rams, Atlanta Falcons)

Elizabeth Heiskell – NBC Today Show food contributor, chef and cookbook author

Marshall Henderson – **Former Ole Miss SEC championship basketball star**

Doug Herbert –Professional drag racer, NHRA

Dwight Hicks – NFL San Francisco Forty Niners Super Bowl star, Actor

James House - Grammy nominated singer, songwriter and entertainer

Dan Jansen – Olympic Gold Medal winning speed skater

Karen Palacios-Jansen – LPGA Master Teaching Professional

Andy Johnson – Former NFL player (New England Patriots)

Richard Karn - Actor (Home Improvement, Family Feud)

Cliff Kresge – PGA player

Johnny Lee - Country Music legend

Harold Lewis – Professional Basketball Player

Ann Liguori –Golf correspondent, CBS Sports Radio Network & WFAN Radio

Greg Lloyd – 5X NFL Pro-Bowler Pittsburgh Steelers Legend

Ray Lloyd – World Champion Wrestler “The Glacier”, actor

Steve Lundquist – 2X Olympic Gold Medal Swimmer

Branford Marsalis – World-renowned saxophonist

Deuce McAllister - Former NFL player (Saints)

Tonya McCall – Professional golfer, cast of Golf Channel's “The Big Break “

Jim McMahon – Super bowl winning QB (Chicago Bears)

Gayden Metcalfe – Award winning author

Corey Miller - **Former NFL player (Giants and Vikings)**

Dave Mobley – 2X World Long Drive champion, “Big Break” contestant

Cleo Montgomery - Former NFL player (Raiders, Browns and Bengals)

Mark Moseley - Former NFL player (Eagles, Oilers, Redskins and Browns)

Chris Mulkey – Actor (Whiplash, Empire, Twin Peaks, Rambo, 48 Hours)

Frankie Muniz - Actor (Malcolm in the Middle)

Drew Murray – Actor & writer

Joel Murray - Actor (Mad Men)

Scott Nagy – **Head Basketball Coach (Wright State University)**

Mark Pattison – **NFL receiver (Las Vegas Raiders, LA Rams, New Orleans Saints)**

Preston Pohl – **Musical Artist, Contestant on Season 5 “The Voice”**

Chris Rich – **Actor (Reba, Murphy Brown)**

Bret Saberhagen – MLB 2X Cy Young winner (Royals, Mets, Red Sox, Rockies)

Mark Schlereth – ESPN Sportscaster/3X Super Bowl champion (Broncos-Redskins)

Pete Shaw – **NFL great (San Diego Chargers, New York Giants)**

Grant Show - Actor (Melrose Place, Dynasty)

Mark Alan Springer – Award winning songwriter

Jimmy Shubert - Comedian, actor

Reggie Smith - **MLB Hall of Famer (Red Sox, Giants)**

Gino Torretta - Former NFL QB, Heisman Trophy Winner

Paula Trickey – Actress

Kris Tschetter – **LPGA tour golfer**

Dan Tyminski – **14-time Grammy winning musician and singer**

Gary Valentine - Actor, comedian

Wesley Walls – Former NFL player (Panthers, Saints)

Matt Warren – **Award winning singer-songwriter**

Dan Werner - **4X National Football Champion offensive coordinator**



The Steve Azar St. Cecilia Foundation has proudly disbursed nearly \$1.3 Million to the following organizations:

***Denotes 2023 recipient**

- *Arkansas Cinema Society
- A.R.M. Outreach Foundation
- Arkansas Sheriff Youth Ranches
- *Bologna Performing Arts Center
- *Boys & Girls Club of Washington County
- *Brave Global
- *Camp Looking Glass
- *Charleston Arts & Revitalization Effort
- Community Foundation of Washington County
- Cora Brothers Endowment Scholarship
- Delta Blues Foundation
- *Delta Center Stage
- *Delta Children's Museum
- Delta 180
- *Delta Music Institute/Delta State University
- Delta Symphony Association
- De Soto Family Theatre
- *Education Foundation of Greenville (Steve Azar St. Cecilia Foundation Scholarship)
- Families First for Mississippi
- *Giants for Christ
- *Grammy Museum Mississippi
- *Greenville Arts Council
- Greenville Harmony Chorus
- *Greenville Renaissance Scholars
- H.A.N.D.Y. (Helping Abused Neglected Disabled Youth)
- Harold T. and Hal White Scholarship
- Make A Wish Mississippi
- Marty Stuart Congress of Country Music
- *Mississippi Boy Choir
- *Mississippi Delta Nature & Learning Center
- Mississippi Valley State University
- *O'Bannon High School Choir
- *Palmer Home for Children
- Sisters of Charity of Nazareth Missions
- *St. Joseph Catholic School Art & Music Programs
- St. Matthew Flood Rebuilding Fund
- St. Jude Children's Research Hospital
- The Barbara Sinatra Center for Abused Children
- *TCOTLG Community Outreach & Services
- *The Alex Foundation
- *The Juke Joint Project
- *The Salvation Army
- *Washington School Art & Music Programs
- Washington County Library System